

# Kwenta Media launches new magazine Essence Of Africa

A monthly lifestyle magazine, Essence Of Africa, has been launched by Kwenta Media for a new class of black women, aged 25 years and older, that highlights and embraces their journey through womanhood. The launch issue is November 2014 and will be on sale at major retailers on 13 October.



The magazine will identify, curate and publish local and international content, design and artistry on lifestyle issues, including food, health, relationships, travel, entertainment, fashion, careers and self-empowerment.

It will have an initial print run of 40,000 magazines, with a digital offering. It will be distributed nationally and throughout the SADC region.

Nawaal Nolwazi Mdluli, CEO of Kwenta Media, says, "We are proud to be launching the magazine, as it will profile the most admired and well-respected women in South Africa and Africa."

Kwenta Media is a 100% female-owned media and publishing house, accredited as BBBEE Level 1 and a member of the Publishers' Association of South Africa (PASA). It publishes Mamas & Papas, a monthly parenting and lifestyle magazine, African Travel Market (ATM) magazine and Heritage tourism destination magazine, published for the North West Parks and Tourism Board (NWPTB).

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