

Africa supplement introduced by Business Day

Issued by [PR Newswire](#)

31 Oct 2003

The newest addition to the Johnnic Communications' stable, Business Day Africa, a weekly newspaper destined for the African continent, was published today, October 31, 2003.

The 32-page A4 format publication will initially be distributed by South African Airways on its flights into the continent. All passengers boarding SAA flights to 21 African destinations will receive a copy.

Business Day Africa offers a concise review of the week's news and issues affecting Africa. In effect, it is a news digest, comprising snippets from the most interesting news published in Africa that week.

"It is a celebration of the African press as well as a salute to the progress and the creative spirit of the African continent," says editor John Kaninda.

"We are giving special attention to francophone Africa in an effort to bring more insight to the problems and challenges of that part of the continent, which haven't been well covered in the English-language media."

The first issue features an in-depth report on the developing crisis in Zimbabwe, as President Robert Mugabe, plagued by ill health, faces a challenge to his presidency.

Also covered are events in Sudan, Eritrea, Côte d'Ivoire and Morocco, as well as those in countries closer to home. Politics, economic affairs, business, news, leisure and sport are featured, providing interesting and relaxing reading for in-flight SAA passengers.

Editorial contact

PR Newswire, London

Tel: +44 (0) 207 454 5281

For more, visit: <https://www.bizcommunity.com>