

## Dubai Lynx announces Integrated shortlist

DUBAI: Dubai Lynx has released the last of the shortlists for this year's awards. Nine entries have been shortlisted in the Integrated category. The winners of all categories will be announced tonight, 17 March 2010 at the Dubai Lynx Awards ceremony and dinner, taking place at The Palladium in Dubai Media City.



Chaired by David Nobay, creative chairman of Droga5 in Australia, the Integrated category is being judged by international names in the industry including Amir Kassaei, chief creative officer of DDB Group, Germany; Barry Cupples, CEO Asia Pacific of Omnicom Media Group, Singapore; Santosh Padhi, chief creative officer of Taproot, India; Andrew Whitehouse, executive creative director of FoxP2, South Africa; Gerry Human, executive creative director - Unilever Worldwide of Ogilvy & Mather, UK and Loreen Babcock, chairman and CEO of Unit7, USA.

Other awards to be revealed will be 2010 Agency of the Year, Media Agency of the Year and Network of the Year. Ramzi Raad, chairman and CEO of TBWA\RAAD Middle East, will be honoured with the prestigious 2010 Advertising Person of the Year Award and Saudi Telecom Company with the Advertiser of the Year Award. Tonight's awards ceremony will be attended by over 1,300 people from across the industry.

Go to [www.dubailynx.com/winners/2010/](http://www.dubailynx.com/winners/2010/) to view all eight shortlists.

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