

Tickets available for TEDxCape Town - Ideas worth sharing



28 Jun 2013

TEDx is an independently organised event in the spirit of TED, and TEDxCapeTown brings another inspiring show on 20 July 2013 at the Baxter Theatre, tickets are now available.

The theme this year is titled "Amazing People, Crazy Places", which focuses on the lengths people have gone to and the places they've been in order to create something amazing.



The <u>TEDx</u> platform allows speakers the opportunity to share their journey, and hopefully inspire young entrepreneurs to reach their dreams and do stuff in the world. If you've ever seen a TED Talk, you'll know just how influential it can be. It's not just about people getting on stage and giving a speech, but about sharing ideas, creating awareness and providing copious amounts of knowledge.

<u>TEDxCapeTown tickets</u> to the event at the Baxter are selling fast. Due to amount of tickets available, there will also be live webstreaming from the event for your viewing. TEDx have you covered and there are some awesome ideas for making this event amazing, no matter

where you are.

Host your own viewing party

Live webstreaming will be available for those with a decent broadband connection. So why not host your own viewing party in the comfort of your own home, at the office, at school or in a community centre.

Obtaining this stream is easy, and allows you the freedom to enjoy the inspiring talks and tune in anytime. Check out the <u>TEDx site</u> to see how to subscribe to the live coverage on the day. Enjoy the inspiring talks on the day and you can also watch them afterwards in video format from the <u>tedxcapetown.org</u> video once they've been edited and put online, freely available to all.

Speakers announced

"Amazing People, Crazy Places" will be the third TEDxCapeTown instalment, and some speakers have already been namedropped.

Speakers include Leonie Joubert, Johnny Anderton, John McInroy, Jasper Horrell, Shabashni Moodley, Nic Haralambous and Shannon Hope. Have a look here at the <u>full list of speakers</u> and what they do.

TEDx campaigns, get involved

TEDxCapeTown, run by a group of dedicated volunteers, has also created a variety of campaigns that reach out to the public. Re-imagining X is a schools driven campaign which aims at broadening the TEDx horizon to the youngsters. It encourages principals and teachers to use TED Talks videos in class to educate and hopefully inspire students.

Re-imagining X is also a photography competition for school students to dive into their own creativity. For more info have a look at the Re-imagining X page.

xLab is a space is for those innovative solutions and inspired people to connect, collaborate and together, create waves in

the world. We hope it enables further partnerships and projects too.

xLab also provides the chance to communicate with people in the industry, entrepreneurs who have made it in their sector, and have waves of experience to share. <u>xLab</u> will feature on 20 July 2013, the day of "Amazing People, Crazy Places".



Alphabet Soup is a design campaign for those creatives who can make a simple letter look amazing. 24 creatives were randomly selected to each design a



letter. The idea is to have a differently decorated letter of the title "Amazing People, Crazy Places" which will feature as a mural at the Baxter Theatre on the day of the event.

Participants will be able to get involved and shuffle the letters around to form their own words, think of it as a big scrabble board. They have been revealing a letter a day on their <u>social media platform</u> since 18 June. So <u>get involved with Alphabet Soup</u> and let your creative hair loose!

Grab some tickets

TEDxCapeTown proves to be something special with the campaigns and speakers that will be featuring. Be sure to grab your tickets and be a part of the inspiring, diverse, innovative and exciting day. After all, TEDx is all about Ideas Worth Sharing, so share yours.

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Beverley Klein is the editor of the Marketing Media South Africa section on Bizcommunity.com With a background in journalism and historical studies, she's dived into the world of industry news, curating content, writing and interviewing thought leaders. She's often spotted in a forest on the weekend and rarely seen without a camera. Follow @BevCPT.

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