

Early bird rate for FIPP Congress in India still available

NEW DELHI, INDIA: The speaker programme for the 38th FIPP World Magazine Congress in New Delhi, India, already boasts some of the biggest names in international magazine publishing, so take advantage of the early bird rates and book your place now.



Organised for FIPP by the Association of Indian Magazines (AIM), the Congress will take place on 10-12 October 2011 at Hotel The Leela Kempinski.

Speakers already confirmed on the programme include:

- Roberto Briglia, Mondadori, Italy
- Ralph Buchi, Axel Springer, Germany
- Duncan Edwards, Hearst Magazines International, USA
- Stan Gunn, Sun Flower Media, Vietnam
- Rupert Heseltine, Haymarket Media Group, UK
- Paul Keenan, Bauer Media, UK
- Torsten Klein, Gruner + Jahr, Germany
- David Hill, IDG, USA
- Chris Johns, National Geographic, USA
- Tarun Rai, Worldwide Media, India
- Phil Scott, ACP Magazines, Australia
- Yuko Tanaka, Nikkei BP, Japan

Topics on the Congress programme include e-publishing, social media, innovations in magazine media, audience measurement, emerging markets and paid content and paywalls.

Early bird rates for the Congress apply until 31 July. For more information on the congress, visit fippindia11.com or contact FIPP's events manager [Claire Jones](#), or AIM's executive director, [Gunjan Arora](#).

For sponsorship opportunities, contact FIPP's commercial manager, [Stuart Hands](#).