

WPP expands presence in India with 2 co-location campuses

British multinational advertising and public relations company WPP intends on expanding its presence in South Asia by investing in two co-location campuses in India. More than 3,800 people will move into a new Mumbai campus in late August, while a Gurugram campus will be set up next year.

The campuses include spaces for talent to work and engage in collaboration and will also provide clients with easier access to WPP's network of agencies. The co-location will bring together more than 16 companies under one roof.

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