

Digital Marketing Strategy course goes independent

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The next course will provide participants with an overview of the new marketing and digital marketing landscape. It is aimed at marketers, advertising agencies and anyone who needs to understand how the internet is affecting how people find information, how they buy and how brands are created in an always-on, always-connected world.

The Academy also offers tailor-made courses to corporate and in September, it will offer its first digital workshop in Nigeria. For more information, email Walter Pike at walter@digitalacademy.co.za.

For more, visit: <https://www.bizcommunity.com>