

New fashion supplement for Sunday Times



The Sunday Times will be launching its new fashion supplement, FashionWeekly, this Sunday, 5 May 2013. With a strong focus on women's fashion and beauty trends and what is currently available in stores, the supplement will include an ecommerce collaboration with design e-tailer, Citymob, for select featured items. FashionWeekly will be edited by Sarah Buitendach, who has made a name for herself in the lifestyle media industry as a stylist, writer and editor. Breaking news and scoops will be included in a centre-spread known as 'The Edit' and will focus on providing readers with an indepth look at trends as well as new fashion names and ranges. Advice on how to wear what is currently in stores will be complemented by a fashion product shoot.

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