

Pizza franchise on winning track

Since 2001, Scooters Pizza has been making its mark on the Franchise Association of South Africa annual awards scene, when it won its first award for Newcomer Franchisor of the Year. It has won the Brand Builder of the Year award a record-breaking three times, with the latest scoop announced last week, reportedly making it the most nominated and awarded brand in this awards category. "We are extremely proud to win this award once again," says Carlo Gonzaga, CEO of Taste Holdings. "Every time we receive the trophy, I feel like it's a piece of furniture returning back its rightful place."

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