

Packaging with a twist



Premium chocolate gift box Cadbury Dairy Milk and Assorted Mousse Truffles comes in four flavours - Dairy Milk, Bournville, Dream and Cappuccino. The carton, designed by Paul Gibbs, a member of Nampak's Innovations Group, unfolds to become a serving tray on which the truffles are displayed. The recommended retail price is R15.99 and the chocolates are available at all retail outlets, including Clicks and Dischem Pharmacies.

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