

Airtel, Oando partner on retail footprints

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In line with its commitment to spread its retail footprints across Nigeria, leading telecommunications service provider, Airtel Nigeria, has partnered with Oando marketing to deliver value to Nigerians.



At the MOU signing with Oando marketing, in Lagos, Airtel Nigeria's Chief Executive Officer (CEO), Segun Ogunsanya, who was represented by Airtel's Chief Sales Officer, Godfrey Efeurobho, explained that this partnership will enrich and empower the lives of millions of telecoms consumers.

He said: "This MOU signing is proof of our unwavering commitment to provide innovative, relevant and affordable telecoms packages to the doorsteps of Nigerians. We believe that this partnership will empower Nigerians with real-time mobile solutions be it voice or mobile internet to help them fulfil their communication potentials".

Explaining further, he noted that Airtel Nigeria is committed to enriching lives, touching lives and building connected communities of empowered Nigerians. We are also delighted that Oando has bought into our vision of ubiquitous retail presence.

Ogunsanya said, "This is a special partnership involving two leaders, Airtel and Oando. Oando is a force to be reckoned with in the oil and gas sector with over 300 retail presence across Nigeria. They saw value in us and through this mutual relationship have agreed to expand the values we both share".

"To live up to being the most loved brand in the daily lives of Nigerians, we in taking our services closer to the people. We hope that as Nigerians top up their gas, they will also top up their mobile phones and so enjoy the best of both worlds. We are immensely grateful to Oando marketing for partnering with us in our quest to serve Nigerians better".

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