

Adzooma opens up free access to support businesses

Digital and technology platform provider, Adzooma, will be providing free access to their platform in a bid to assist businesses who are struggling to keep their online presence alive amid the ongoing coronavirus outbreak.



The international platform will now be available free of charge to agencies, small businesses and all those who use Google, Microsoft or Facebook to showcase their business or services. This will take effect until at least June 2020.

Adzooma has also advised existing agencies and SME clients that their billing will be suspended during this period to help ease the load at these difficult times.

Rob Wass, co-founder and CEO commented, "It's been a challenging time for everyone, with companies feeling the pinch and uncertain of their future.

"We felt the best way for Adzooma to support not just our clients, but all agencies and SMEs was to temporarily open access to the full Adzooma platform, free of charge, in order to help companies through that drop and recovery.

“We realise that the services we provide are not on the frontline in this global effort. Our gratefulness to doctors, nurses, police, fire, teachers and delivery drivers - everyone who is risking their own health and wellbeing and acting so selflessly under unprecedented circumstances - cannot be understated. We all owe them our wholehearted thanks and praise. Similarly, global governments seem to be awakening to the challenge and making the big, impactful decisions that will support us all through this and into the future.”

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