

# Rocket Creative launches new Style Tech Display Solutions website

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The Style Tech team has developed and launched a new user-friendly website for their unique display and presentation system at [www.styletech.co.za](http://www.styletech.co.za). The fast pace of business and the intense time demands the industry works under motivated the company to opt for a more functional site with fewer design bells and whistles, focussing on the crucial model options, specifications, enquiry systems, etc.

Richard Nilson, MD of Rocket Creative and designer of the Style Tech system, elaborates, "Due to the evolution of the industry with sourcing departments needing immediate digital access to product options and information, we opted to launch a site that had simplicity, information delivery and enquiry functionality as its key deliverables. In addition and very importantly, we took the rapid development of the smart phone and tablet market into account and ensured that our site displayed on all the latest mobile devices. Marketing a product is one thing but in our industry it is imperative for us to effectively share our product knowledge, features and benefit, thereby enabling our clients to make informed product selections."

The innovative range is presented in an ultra-simple format and all product information is effortless to access. For a look at Style Tech cutting-edge display options please visit their site at your leisure.

[www.styletech.co.za](http://www.styletech.co.za)



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## Rocket Creative Design & Display



Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional engineuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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