

Creative product diversity entrenches Rocket Creative

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Creative diversity remains paramount for the Rocket Creative team and this is what has come to define the business within the industry. By constantly evolving and staying on the cusp of the latest international design trends the team continues to interpret briefs and design guidelines in the most cost effective way possible, allowing the maximum ROI for clients available budget.

Diana Sellers, Rocket Creatives' Sales Manager elaborates, "Whether it be a temporary entry level demo/promotional type unit for a FMCG brand, or a permanent upmarket display unit for an exclusive international cosmetics brand, the Rocket Creative crew has the expertise, capabilities and capacity to execute a diverse range of projects to spec, quality and to the ever critical budget parameters."

Adds Richard Nilson, Rocket Creative founder and MD, "2012 has been a very rewarding year for the company thus far, which by further expanding our solid base of core blue chip clientele this clearly illustrates our creative capability and commitment to delivering aesthetically unrivalled and uber-desirable branding and display products."

Some of the company's recent projects include:



Cellini FSU

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MTN Demo Table

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La Mer Banner

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Bobbi Brown

[click to enlarge](#)



Clarins Corner

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Blackberry FSU

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Dell Plinth

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HP Dumpbin

[click to enlarge](#)



Cell C Lollipop

[click to enlarge](#)



HP Plinth

[click to enlarge](#)



Wimpy A1 Poster

[click to enlarge](#)



Cell C Roller

[click to enlarge](#)



Coke Spin & Win

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Mckinsey Display

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For all product related enquiries: info@rocketcreative.co.za

About Rocket Creative



Launched in 1998, Rocket Creative has grown exponentially to become a key player in the display industry with a core focus on brand activation, promotional, merchandising and point-of-sale display hardware. Due to our innovative approach we have achieved significant recognition within the industry and are proud to be suppliers of aesthetically unique branding product used to promote and activate virtually every blue chip brand on the South African market, as well as extending our penetration to international export markets worldwide.

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Rocket Creative Design & Display offer innovative, trend setting and anti-norm visual display products. These are conceived and originated by fusing our functional ingenuity, creativity and inventive spirit with our own very individual approach to fabrication whilst following our ' Innovation, Simplified ' creative ethos.

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