

WesBank Proudly South African Homegrown Awards 2007





Proudly South African and main sponsor, WesBank, announced the winners of the 3rd annual Homegrown Awards on 24 May 2007. The winners, in their respective categories are:

Company of the year: G.U.D Filters (Pty) Ltd (Corporate) and Stormsriver Adventures (SMME)

Product of the year: Spescom Limited (Corporate) and Living Gold (Pty) Ltd (SMME)

Service of the year: Spur Group (Corporate) and Longspan Gutters (SMME)

Innovator of the year: Altech UEC (Corporate) and BSG (Africa) (SMME)

Exporter of the year: G.U.D Filters (Pty) Ltd (Corporate) and Cerdak (Pty) Ltd (SMME)

CSI Champion of the Year: Mama Afrika – Clover (Corporate) and Stormsriver Adventures (SMME)

Nation Builder of the Year: The Chaeli Campaign (SMME)

Manufacturer of the Year: Eveready (Pty) Ltd (Corporate) and Chemlog (SMME)

The Awards were celebrated at a glittering social event at Xtreme Nissan, Fourways, with almost 600 of Johannesburg's business elite in attendance, including the Acting President, Phumzile Mlambo-Ngcuka; Deputy Minister of the dti, Elizabeth Thabete; and Nedlac Executive Director, Herbert Mkhize.

Despite the prizes that winners receive (such as a year long honorary membership to the South African Quality Institute [SAQI]), winning a Homegrown Award signifies enormous prestige and recognition: an award gives credit to outstanding business acumen, expertise and quality local services and goods delivered.

General Manager: WesBank Corporate, Mike Chapman joined Proudly SA CEO, Manana Moroka in congratulating every winner as an invaluable element in the local economy that contributes to a sense of national pride by encouraging South Africans to invest in South Africa and buy locally-produced products and services.

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