

DStv, General Motors and Musica are Superbrands

DStv, General Motors and Musica have joined the global group of Superbrands. The status, awarded by the world's largest independent arbiter of brands, entitles these household names to display the Superbrands seal on their products and marketing material. DStv, General Motors and Musica will also be honoured at a tribute event to be held later this year, described in some countries as the "Oscars of branding."

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