

South African Competitiveness Forum comes to KwaZulu-Natal

Brand South Africa will host the South African Competitiveness Forum (SACF) at Trade & Investment House, Durban from 9am to noon on Tuesday, 9 June 2015. The forum will enable Brand South Africa to work with its stakeholders to understand the unique features and competitiveness of the brand. The SACF sessions will focus on the development of insight into the ways an active citizenry can contribute directly and positively to the development of nation brand marketing and reputation management opportunities. To book, email Boitumelo Mpete on Boitumelom@brandsouthafrica.com.

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