

# Top company and news stories 29 October 2018 - 29 Oct 2018

BY [LEIGH ANDREWS](#)

- October means **#BizTrends2019** contributions:  
Mail us on [marketingnews@bizcommunity.com](mailto:marketingnews@bizcommunity.com);  
Subject: #BizTrends2019;  
**Final deadline: 1 November!**
- Results are in from the [Sunday Times Top Brands survey 2018](#); Danette Breitenbach chats to the **winners**
- Meet the new [Amasa Joburg committee](#) for 2018/19
- SA [Press Ombudsman Johan Retief resigns](#)
- [Media Inflation Watch 2018 Q2's latest findings](#)
- CT nominated as [world's top events destination](#)
- [SA can't switch off...](#) even on holiday
- [#NewBiz](#): Publicis Machine partners with [Graham Beck](#)
- In [#FairnessFirst](#), I share local campaigns [busting stereotypes of SA women in the workplace](#)
- I investigate why the [Khashoggi murder mystery](#) has dominated news headlines
- I report back from Red & Yellow's [#DigitalAgencyShowcase](#)
- I report back from the [2018 Galliova Awards](#)
- Juanita Pienaar reports back from #SML18, on how [SA brands are approaching social media](#)
- Lauren Hartzenberg reports back from the [Think With Google Retail Summit](#)
- Andy Walker of Memeburn writes about the [Gigaba sex tape fiasco](#)
- Contributor Colleen Backstrom shares an [email design checklist](#)
- Dean Prinsloo asks what's fuelling our [smartphone addiction](#)
- Mercia Lampen writes about [ad crooks](#) as the ongoing problem in digital advertising
- Kirsten McLeod Grobler laments the problem with [knee-jerk marketing](#)
- I also go [#BehindtheSelfie](#) with [Stella Carter](#), head of client services at Stratitude

**Leigh Andrews**

**Editor-in-Chief: Marketing & Media SA**

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards \(MAA\)](#) as well as an [#Inspiring50](#) 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s [#Bookmarks2020](#) Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>