

Top company and news stories 8 October 2018 - 8 Oct 2018

BY [LEIGH ANDREWS](#)

• October means **#BizTrends2019** contributions:
Mail us on marketingnews@bizcommunity.com;
Subject: #BizTrends2019;

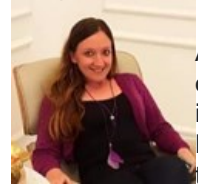
Final deadline: 1 November!

- **Keith Rose**, director of some of SA's most iconic TV ads, passes away
- All about the **ASA's notice of liquidation**
- Hot 91.9 FM's **Sasha Martinengo is fired** for calling Malema the m-word
- Scroll through the 2018 **D&AD Impact Awards winners**
- Facebook Africa launches **third-party fact-checking** with Africa Check, AFP
- **SABC, MultiChoice** urged to comply with ConCourt ruling
- Meet new creative digital **sports marketing agency: Retroactive**
- In **#FairnessFirst**, I explain how **Standard Bank commits to #HeForShe** and how you can too
- I explore themes of **mob justice and media freedom** in the #DrosRape case
- I talk African design inspo and that almost 100-issue strong **Visi vision**
- I report back from Creative Mornings CT's September session: The **chaos of collaboration in creativity**
- **Discover Dlala Nje**, the 'New York of Africa', in Sindy Peters' #5ForChange series
- Contributor Wynand Smit shares why **knowledge is power in customer service**
- Contributor Rebecca Nowland questions whether **social media is to blame for young people's loneliness**
- Contributor Vicky Gillan shares how to get the most out of your **pitch process**
- In **#OrchidsandOnions**, Brendan Seery writes about **the message behind ads**
- I also go **#BehindtheSelfie** with **Lexi Hall**, founder and director of Tinkwe PR

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 **Marketing Achievement Awards (MAA)** as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent **Epica Awards** - the only creative prize awarded by journalists working for marketing and communication magazines around the world. She's also serving on the IA (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 13 years working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>