

Top company and news stories 17 September 2018 - 17 Sep 2018

BY [LEIGH ANDREWS](#)

- September means **#BizTrends2019** contributions:
Mail us on marketingnews@bizcommunity.com;
Subject: #BizTrends2019;
Final deadline: 1 November!
- Mathe Okaba is the **new CEO of the ACA**
- In **#FairnessFirst**, I unpack how Nike inspires others to #justdoit with **commodity activism**
- Damon Stapleton also explains **the tango of Donald Trump and Nike**
- Jessica Tennant chats to Joe Public's founders: **Medium Business Entrepreneur of the Year**
- Tennant also talks to **#Newsmaker** Trevor Ndhlovu, promoted to **MD of Black River FC**
- The **#MostAwards2018** had a bumper year for celebration
- Meet the 2018 **Diageo SA Responsible Drinking Media Awards** winners
- Danette Breitenbach reports back from the **Sikuvile Journalism Awards 2018**. See **all the winners**
- Breitenbach also reports back from JCDcaux OneWorld's **AM4DOOH launch**
- Contributor Gareth Mountain explains **ethical marketing automation**
- Pienaar covers #Sextech: In Part 2 **everything from chatbots to sex robots**
- In **#Orchidsand Onions**, Brendan Seery says **Nando's not chicken in deflating egos**
- I continue my UCT Unilever Institute of Strategic Marketing **#YouthReport2018** coverage: Smarter-than-you-think **millennial coping strategies and life hacks**
- Being a teenager in 2018: **more pressure than peer pressure**
- I also go **#BehindtheSelfie** with **MD of Blacksmith Collective, Diogo Mendonça**

Leigh Andrews

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 **Marketing Achievement Awards (MAA)** as well as an **#Inspiring50 2018** nominee herself, and judged over 500 entries for the most recent **Epica Awards** - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s **#Bookmarks2020** Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>