

# Top company and news stories 17 September 2018 - 17 Sep 2018

BY LEIGH ANDREWS

- September means **#BizTrends2019** contributions: Mail us on [marketingnews@bizcommunity.com](mailto:marketingnews@bizcommunity.com); Subject: #BizTrends2019; **Final deadline: 1 November!**
- Mathe Okaba is the **new CEO of the ACA**
- In **#FairnessFirst**, I unpack how Nike inspires others to #justdoit with **commodity activism**
- Damon Stapleton also explains **the tango of Donald Trump and Nike**
- Jessica Tennant chats to Joe Public's founders: **Medium Business Entrepreneur of the Year**
- Tennant also talks to **#Newsmaker** Trevor Ndhlovu, promoted to **MD of Black River FC**
- The **#MostAwards2018** had a bumper year for celebration
- Meet the 2018 **Diageo SA Responsible Drinking Media Awards** winners
- Danette Breitenbach reports back from the **Sikuvile Journalism Awards 2018**. See **all the winners**
- Breitenbach also reports back from JCDcaux OneWorld's **AM4DOOH launch**
- Contributor Gareth Mountain explains **ethical marketing automation**
- Pienaar covers #Sextech: In Part 2 **everything from chatbots to sex robots**
- In **#Orchidsand Onions**, Brendan Seery says **Nando's not chicken in deflating egos**
- I continue my UCT Unilever Institute of Strategic Marketing **#YouthReport2018** coverage: Smarter-than-you-think **millennial coping strategies and life hacks**
- Being a teenager in 2018: **more pressure than peer pressure**
- I also go **#BehindtheSelfie** with **MD of Blacksmith Collective, Diogo Mendonça**

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**#MilkshakeQueen**, is former Editor-in-Chief: Marketing & Media at Bizcommunity.com with a passion for issues of inclusion, belonging, and of course, gourmet food and drinks! Now follow her travel adventures on YouTube [@MidlifeMeander](#).

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