

# Sandwich Baron opens in Linbro Business Park

Sandwich Baron has opened a new franchise in Linbro Business Park, strategically located between the Johannesburg CBD, Tshwane and OR Tambo International Airport. According to the Gauteng Spatial Development Framework, this area is where the bulk of development in Gauteng is expected in the future.



Situated at 12 Starfield Drive, the new owner-operated store will be run by Tony Holmes, who draws his experience in the food industry from his background as an operations manager. He was responsible for the management of catering operations, various supermarkets, a butchery and a bakery.

"Having done extensive site research, our findings revealed that there is a need for more food retail outlets, as many of the companies don't have on-site canteens that can meet their staff's lunch requirements. With a market hungry for delicious sandwiches, baked potatoes, and salads, my team and I look forward to serving the Linbro Business Park community.

"Aside from offering lunchtime meals, we will also provide platters for meetings, which will allow our community members to add value to their own business, clients and associates. It's a win-win combination for all of us."

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