

Ghana's Saya Mobile is the latest mobile chat app out of Africa

Ghana's Saya Mobile is the latest mobile chat app out of Africa. IM and chat messaging clients are incredibly popular on the continent. Applications such as 2go and mobile social networks such as MXit have raised the bar on the possibilities in the mobile and social space in Africa.



Read [MXit adds ten times the number of monthly users Facebook adds in South Africa](#).

As such, there is strong expectation for the success of the recently launched Saya Mobile in Ghana. Saya works on Java, iOS, Android and the Blackberry platforms and is a product of the Meltwater Entrepreneurial School of Technology (MEST). It was founded by Robert Lamprey.

The app's slogan is hip - "SMS is oldskool, Saya is the new cool" it says.

It is up to the youths of Africa to prove if Saya indeed is the new cool.

Download Saya today by going to www.saya.im/m

Source: [Celebrating Progress Africa](#)