

New free lifestyle app from Samsung, onTV-Media

Samsung Electronics South Africa and onTV-Media offer Africa's first lifestyle app to add to the rewards of owning a Samsung Smart TV. The app is available on the 'Preferred Bar' of the Samsung TV app store, with an active broadband connection through the SmartHub.

The onTV-Media app is the first of its kind in Africa. It provides content through a range of digital magazines across the lifestyle spectrum, with subjects including design and decor, motoring, architecture, fine dining and travel. Weather updates and information on the latest cinema releases is also available, as well as Video on Demand. The app is continually being developed to provide users with enhanced lifestyle content.

Portals linking to premium estates (gated communities) across South Africa - including Steyn City - are also under development. The app will provide residents with useful information and notifications including levy statements and updates, for a holistic ecosystem to complement the range of Smart TVs.

For more, visit: <https://www.bizcommunity.com>