

## Africa Intelligence releases mobile app, new logos

Having moved over completely to digital in April 2013, Africa Intelligence launched a mobile app exclusively to its subscribers yesterday, 13 May 2014. The company has also unveiled its new logos, said to give the site a modern graphic appearance.

The company is pursuing its development and can now offer its readers the opportunity to access all their content on mobile appliances:

- Alerts to keep ahead of the news on every occasion;
- All articles, special reports and Insiders as they appear;
- Filters for selecting articles according to most recent publication or by individual publication or country;
- Nearly 20 years of archives made accessible by a powerful research engine.

The application is available for use with iOS (Apple), Android and Windows operating systems.



## **New logos**



In addition to launching the mobile application, Africa Intelligence is also unveiling its new logos with stylish design, lively colours and uncluttered navigation.

These changes will be taken further in autumn 2014 through a redesigning of the user and graphic interface of the whole of the Africa Intelligence website.

For more, visit: https://www.bizcommunity.com