

# Food & Home Entertaining launches app for Top 10 Bakes 2014

Food & Home Entertaining has launched a free app for Top 10 Bakes 2014, available from the iTunes or Google Play Store accounts, reportedly the first in South Africa.



Featuring this year's top 10 trendy bakes, prepared by Smeg's in-house chef, Stacey Lee Chan, it offers recipes, never published before in the magazine, with user-friendly accessibility.

Chan prepares each treat in the step-by-step video guide for each recipe and, should users wish to try it out at home, they can tap on the email shopping list, which is sent directly to their phone, tablet or computer. Available in both metric and imperial quantity conversions, the app can be shared around the world with friends.

Users also stand a chance to win their share of R20,000 in prizes by downloading the app. For more information, go to [www.foodandhome.co.za](http://www.foodandhome.co.za).

For more, visit: <https://www.bizcommunity.com>