

Top company and news stories 13 August 2018 - 13 Aug 2018

BY LEIGH ANDREWS

- It's Loeries Creative Week, don't get stuck in your filter bubble
- 100% Design SA announces 2018 Design Awards winners
- New in our #WomensMonth special section...
- How to cocreate a brighter female tech future with #InspiringFifty SA
- Miantha Roux says "there's no such thing as too ambitious"
- Female entrepreneurs could boost the SA economy by R175bn by 2022
- Jessica Tennant chats to #Newsmakers: Vicki Buys, Tassin Albertyn
- Tennant reports on Jane Raphaely's Marie Claire Power session
- In #StartupStory, Tennant says hello to Social Path
- Lauren Hartzenberg shares Israel's rise as a 'startup nation'
- Juanita Pienaar explains the importance of failure
- In #FairnessFirst, learn how to deal with queen bees in the workplace
- In #NewBiz: King James wins Bob Martin; GroupM wins Mars
- I went #BehindtheSelfie with Dianne Makings of the CTIAF and Tulips and Chimneys

Leigh Andrews

Editor-in-Chief: Marketing & Media SA

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Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019
Marketing Achievement
Awards (MAA) as well as an
#Inspiring50 2018 nominee
herself, and judged over 500
entries for the most recent
Epica Awards - the only
creative prize awarded by
journalists working for
marketing and
communications magazines
around the world. She's also
serving on the IAB (SA)'s
#Bookmarks2020 Publisher
panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: https://www.bizcommunity.com