

Want to win a cool fridge in the Grolsch Art Campaign?

In our constant quest to Choose Interesting, Grolsch has commissioned the work of 13 local artists, designers, and photographers. Curated by Brown Eyed Boy, this collaboration has led to the creation of some truly unique works of art.

The brewer has replaced the conventional canvas with the surface of SMEG fridges. A tall order to ask of the artists, but one that for many of them became the highlight of their portfolio this year. The result was an incredible mix of art pieces done in a variety of mediums, and now you can own one of these 21 works to admire while you keep your Grolsch cold!

The competition breaks today 1 August 2014, running at participating outlets until 24 September 2014.



How to enter

Purchase a Grolsch pack in-store at participating outlets, collect an information card at the till point and enter your unique code via USSD to stand a chance to win.

If you purchase your pack from Pick n Pay or Makro all you need to do is swipe your smart shopper or Makro card to enter.

Make sure to pop into our blog each week as we feature one of the talented artists and their bespoke Grolsch fridge. Visit: www.canvas.grolsch.com/za

For more, visit: <https://www.bizcommunity.com>