

## Grohe wins five design awards

Grohe, German manufacturer of sanitary fittings, including kitchen and bathroom faucets and shower systems, has won five Good Design Awards for its Grohe Blue Mono, Grohe Concetto, Grohe Parkfield, Grohe Power & Soul and Grohe Eurocube.



The Grohe Blue Mono water filter system allows users to tap sparkling or still table water from an elegantly pared down faucet in Minta style, available with a chrome or supersteel finish. Concetto is a line of bathroom fixtures sharing clear and ergonomic lines based on cylindrical elements, which underline its modern minimalist stature. In contrast, the sweeping lines and smooth curves of the new Parkfield line flow effortlessly like water itself, while its spout is modelled on the arching curve of a water fountain.

The Power&Soul shower line incorporates a unique spray selector offering fingertip control of as many as eleven different spray patterns. Eurocube, a line of water fittings characterised by parallel lines, elegant surfaces and perfectly proportioned cubes, completes the winning line-up.

The Chicago Athenaeum: Museum of Architecture and Design and the European Centre for Architecture Art Design and Urban Studies have presented the prestigious Good Design Awards annually since 1950. The judges single out innovative products exhibiting a perfect balance of vision, sustainability, form and function. This year sees Grohe among the award winners for the fifth consecutive time.

"We feel very honoured to be among the winners of the Good Design Awards once again and we are excited to see that a lot of the products we entered garnered an award," says Paul Flowers, senior VP Design at Grohe AG. "We believe that design is an important distinguishing feature, which contributes to a superior water experience for our customers - whether it is a refreshing drink of water, a luxurious massaging shower or simply water for washing our hands and faces. People who appreciate our product design will also appreciate the value of water, which is something that means a lot to me and my team."

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