

Madison appoints Nonhle Thema as ambassador

Madison has selected South African celebrity and trendsetter, Nonhle Thema as its new face of its shoe brand, as she effortlessly encompasses the quintessential, fashion-forward Madison woman.



"I'm ecstatic to be the face of Madison: The Heart of New York. The brand is a first for South Africa, and gives women a pair of shoes, which represent their lifestyle. The shoes you wear reflect the path you are about to pave in life and we all need a pair shoes that help us strive for success. Shoes exude love, confidence and happiness and this is what the brand has given us. It's an honour to be a part of such a brand that means so much to so many women," says Thema.

Women are able to shop for their perfect look via the online store, transforming themselves as an instant style icon, with the simple click of a button and free delivery. For more information, go to www.madisonheartofnewyork.com.

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