Making SA youth more employable through access to critical skills

Schauenburg Systems, a technology company in the field of mine safety and productivity, has donated R800,000 towards the establishment and building of a digital lab helping young, unemployed people learn critical skills in the technology field.

Source: Supplied

The company's donation for the establishment of a digital lab at the Netcare Ulusha Hub at the Alex Mall in Alexandra, an innovative entepreneurship facility which was established by Netcare together with Yes, will enable the digital lab to offer courses aligned with the 4IR goals. It is specially located and designed to address barriers to youth employment and economic inclusion. The Yes Hubs offer young people in the township the opportunity to develop their potential and turn their hopes and dreams into feasible economic opportunities.

Once launched, young people will be able to learn graphic design, data capturing, interpersonal and organisational skills linked to personal assistant roles as well as Microsoft Outlook and Teams. This donation follows on the heels of Schauenburg employing 32 young people through their YES partnership.

Participants who register at the hub are offered access to networks, training, markets, work opportunities, ideas for careers or new businesses, and the necessary partner support to make it happen.

The hub already boasts a culinary academy, a 3D printing facility, Termite Labs, and a textile manufacturing facility, Hluvuko Designs, which recently landed a massive order for maternity bags from private hospital operator, Life Healthcare.

Dieter Kovar, CEO of Schauenburg International-Africa Group said: "The Fourth Industrial Revolution (4IR) is real and it's here. The question remains though - are we, as a good corporate citizen, future-proofing our workforce to make full use of technology and embrace 4IR with both arms?

"Our digitalisation strategy so far encompassed the two pillars of internal digitalisation of processes to become more productive and designing products that enhance customer experience through providing real-time solutions. With this investment, we go beyond and also skill-up the community."

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