

## Samsungs wins 35 CES Innovation Awards

Samsung has received a total of 35 International Consumer Electronics Show (CES) 2017 Innovation Awards. Recipients of the awards are deliberated by the Consumer Technology Association (CTA) and are judged by a well-known panel of independent industrial designers, engineers and members of the trade media, to honour outstanding engineering and design in cutting-edge consumer electronics products in 28 different categories.

Samsung was awarded for its products across many categories, ranging from TV, mobile and home appliances to memory, wearables and computer technology. Samsung will be showcasing its products at the CES 2017, which takes place in January 2017 at the Central Hall of the Las Vegas Convention Centre. The products will also be presented at Samsung's CES press conference, which will take place on 4 January 2017.

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