

Entries open for 2015 Recycled Product of the Year Award

Entries are now open for SAPRO's Best Recycled Plastic Product of the Year Competition, hosted in collaboration with Plastics|SA.



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The competition aims to acknowledge products that are made from recycled materials, encouraging brand owners and industrial designers to consider recycled plastics as a material of choice.

Product categories

The competition invites entrants in five product categories:

- Products made from 100% recyclate
- Products made from 100 % post-consumer recyclate
- Products containing a percentage post-consumer recyclate
- Products made from recycled mixed materials
- Novel and artistic products - i.e. articles made from discarded plastics products

Judging criteria

Entries are judged on a number of criteria, for example:

- Life expectancy of product
- Sustainability of product, i.e. long-term demand and market acceptance of product (will it still sell in five years' time?)
- Measures taken to ensure product consistency and customer satisfaction despite recycled material content
- Tonnage (potential tonnages) converted
- Technical achievements in manufacturing to overcome recycled material challenges
- Replacement of alternative materials
- Wow! Factor

Competition rules:

1. An entry fee of R600 must accompany each entry on its own entry form. Please note that this fee is non-VAT and includes one ticket to the prize-giving gala dinner.

2. Each entry must be accompanied by two professional quality digital images of high resolution (1+ MB) on a clearly marked CD; one image of the product and one image illustrating the product application. It can also be mailed to annabe@absamail.co.za. Provide us with a short motivation on why this product should win - not more than 500 words.
3. The actual, physical product must be delivered to the Plastics|SA Offices, Unit D, Olympic Park, 969 Voortrekker Rd, Maitland, Cape Town, marked for the attention of Annabe Pretorius, along with the entry form, photographs, motivation and entry fee before or on the closing date. Late entries will not be judged.
4. It is the responsibility of the sender to confirm delivery if the entry was not delivered in person on telephone +27(0)215915512.
5. Should entrants require the return of their entries after the competition, arrangements must be made to collect the entry the gala evening or no later than Monday afternoon 21 September from the Plastics|SA Maitland offices.
6. The gala awards dinner will take place in Stellenbosch on Friday, 18 September 2015, during which the recycler of the material, the manufacturer of the product as well as the brand owner will be acknowledged. Each category will have a category winner and the overall winner will be awarded with the "SAPRO Trophy for the Best Recycled Product 2015".
7. Any company in Africa may enter, provided that the recycled material originated in South Africa.
8. Products that have been entered in previous years and did not win may enter again.
9. No entries will be accepted after 2pm on Monday, 3 August 2015.

[Download an entry form.](#)

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