

NPO hits 50k sandwich mark to feed communities

With the help of corporates, volunteers and the public, Ladles of Love has smashed its target and made 57,140 sandwiches in less than 8 hours at the Jetty 2 in the V&A Waterfront in a quest to raise food and funds for beneficiaries around the Cape Peninsula which they supply bulk food to daily. The Sarmiethon challenge saw 20 teams battle it out against each other to see who will make the greatest number of sandwiches in tag-team style, offering a fun and exciting team-building activity in Cape Town all while doing good.



Source: Supplied

The charity ran out of bread and jam before the last shift had to start; thankfully sponsors Blue Ribbon and Rhodes Quality stepped in and supplied bread and spread to continue the challenge.

Danny Diliberto, Ladles of Love founder: "What an unbelievable day it was to see so many love activists in Cape Town pull together once again and rise above the challenge. This is truly the city of sarmies! We could not have done it without our partners Coronation Fund Managers, V&A Waterfront, Rhodes Quality and Blue Ribbon."

Walking away with the trophy and making an incredible 4,190 sandwiches was one of Ladles of Love's very own community soup kitchen Serving Hands, in Belgravia Estate, Athlone. Their table was paid forward by GrandWest Casino and Entertainment World as they could not be there to participate. Coming in second was the determined team from Rhodes Quality who made 3,860 sandwiches, proving that they are not only a sponsor but ready to roll up their sleeves and work!

Head of marketing and CSI at Coronation Fund Managers, Wendy Bergsteedt commented: "Coronation and its staff are absolutely committed to the long-term support of the cause of hunger-relief, because it is such a pivotal issue in our country. Hunger is an issue with many knock-on effects. We also care about education, and children can't learn when they are hungry. People can't reach their potential when they are perpetually hungry. Unfortunately, an estimated 2.5 million adults and 600 000 children in South Africa are perpetually hungry. That means they are truly hungry every day."

The 57,140 sarmies will be distributed to Community Soup kitchens and Early Childhood Development Centres across the Cape Peninsula to help keep hunger at bay.

Bergsteedt continued: "This is why we are supporting this wonderful Sarmiethon initiative, but we also support many other initiatives throughout the year. We also supported the Guinness Record Attempt for the longest line of food cans for Mandela Month and will be supporting various other future initiatives to feed our communities, because it is important."

You can still support the charity: Visit the [<https://www.webtickets.co.za/v2/EventCategories.aspx?itemid=1508928591> Sarmiethon page]] and pay forward a sarmie for R5.

For more, visit: <https://www.bizcommunity.com>