

## New fibre connectivity service for Ugandan SMEs

iWayAfrica Uganda, part of the pan-African telecoms operator, Gondwana International Networks (GIN), has announced the launch of its high speed fibre connectivity service for SME customers.



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By connecting with Google's Project Link, a metro fibre offering in Kampala, iWayAfrica Uganda has the ability to provide internet access to business at a fixed cost, thereby allowing them to deliver cost effective solutions within a multi-tenant complex.

Ken Mwai, Managing Director, iWayAfrica Uganda, says that the demand for high capacity internet connectivity within enterprise and corporate markets in the major cities of Kampala and Entebbe are ever increasing, and an alternate provider was becoming a necessity.

"iWayAfrica Uganda is able to leverage the hundreds of kilometers of optic fibre deployed by Google in greater Kampala and offer the benefit direct to businesses," says Mwai. "Enterprise businesses in Kampala require reliable high-speed connectivity for voice, data and internet services. These services need to offer shared cost of fibre, coupled with quick turn-around times for access and a network that offers multiple rings for protection against failures."

Mwai added, "Google manages the last mile link and ensures redundancy on its network, while iWay provides the services directly to the end customer. It is a win-win for all involved, especially the customers."