

AFCON benefits from Expand a Sign expertise

The recent AFCON opening and closing ceremonies were highlighted by the addition of a large banner (7560 m²), supplied by Expand a Sign. As an AFCON partner, the company also provided 12mx12m stadium banners and hundreds of branded covers for Pilates balls used in the displays. "Expand a Sign is proud to have contributed to South Africa's success in hosting a sporting event of this magnitude," says Sharon De Beer, marketing manager for the company.

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