

## Four new billboards for V&A Waterfront



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Four new Cape Town council approved sites will be erected at the V&A Waterfront as a new addition to BOO!'s premium portfolio of media assets. MTN has booked the shopping centre Boulevard wall sign. The three other sites are dotted around the V&A Waterfront precinct in key areas that are on or just off the main thoroughfares. The internally illuminated sites ensure that brands receive quality exposure within the exclusive and premium V&A environment.

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