

MGM channel rebrands to AMC across sub-Saharan Africa

From 1 December 2014, the MGM channel will be rebranded as the AMC channel across sub-Saharan Africa as part of a global rollout of AMC, one of the most popular and award winning brands in television.

Alongside the English language linear TV channel, it will offer AMC VOD, and "TV Everywhere" services to multiple devices. It will launch with platform partners DStv, StarSat, Zuku and Azam TV.

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