

Driven: The new Citroën C3 inspired by you

 By [Naresh Maharaj](#)

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Stylish, comfortable, versatile and then some. Citroen has upped the ante in the B segment SUV class with the introduction of the Shine and Feel models and they are value-for-money with all the bells and whistles. I took it for a lengthy test drive recently in Tshwane and the eye-catching cars were a real pleasure to drive. The C3 has a very distinct and unmistakable look. First launched in November 2016, C3 gave a new impetus to the brand by ushering in a new stylistic identity that can now be seen on the range's current models and confirming a true Citroën brand signature: comfort.



Image credit: Naresh Maharaj

This is an offer full of personality that has been crowned with success. The C3 ranks among the top seven major players in its market in Europe in 2020. It is even among the top three best-selling models in its segment for major European markets. Small wonder the C3 is Citroën's best seller.

Versatile

A versatile city car, the third generation Citroën C3 has many likeable features. To keep this success story going, Citroën adapted the vehicle in 2020 by reinforcing what makes it so different and appealing: a unique attitude inaugurating the brand's new front-end identity, more customisation options, benchmark comfort, and a host of modern equipment that are genuinely useful on a daily basis.

Immediately recognisable, C3 has a unique attitude, a distinctive design making it a truly unique proposition. With a modern and protective look, C3 is unlike any other vehicle in its segment, standing out thanks to its colourful personality. The new C3 also features new scratch-proof airbump designs with silver effect inserts.

Safety a paramount

Safety features include ABS, EBA, EBD, TCS and ESP – cutting-edge technology to ensure you arrive safely at your destination.



Image credit: Naresh Maharaj

Speed Limit Recognition and Recommendation reads out speed limit signs for you, and communicates them via the driver's display, while the cruise control also monitors speed limits and recommends speed changes accordingly.

A punchy turbo-charged engine

Under the hood of the C3 Feel you will find a feisty 60kW, 1.2 PureTech engine that growls when you need it to but purrs when you are gliding on the open road. I enjoyed the fast take-offs with that distinctive growl of the turbo-chargers. The steering wheel is cut out in a D and adds to the comfort of the ride.

Shine away

The C3 Shine is a step up from the Feel and gives you that little extra something for when you need a bit of adrenaline – 81kW of oomph with a six-speed automatic gearbox. Above and beyond the Feel, it also comes with 16" alloy wheels, auto wipers, rear parking sensors and the added twist of bi-tone body colour options. In addition, a 7" touchscreen with Android Auto/Apple Carplay and auto-dim rear-view mirrors remind you that you are driving the next generation of automotive innovation.



Image credit: Naresh Maharaj

All the bells and whistles with no compromise on comfort, and still the best way for you to get noticed. The Citroën C3 has come to play and in a big way too.

Model range and pricing

- C3 1.2 Pure Tech Feel 60kW 5MT MY21 - R269,900
- C3 1.2 Pure Tech Shine 81kW S&S EAT6 MY21 - R324,900

Citroën Serenity

Offered across the entire Citroën passenger car range and covers: Warranty: Five-year/100,000 km. Manufacturer's service plan: Three years/60,000km service.

ABOUT NARESH MAHARAJ

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