

TFG collaborates with Hands of Honour

TFG (The Foschini Group) and NGO Hands of Honour are working together to help poor Cape Town communities cut crime and improve their standard of living through the Regeneration of City and Soul project.



TFG donates obsolete stock which is up-cycled and the profits are used to create jobs, renovate schools and take back crime-ridden urban spaces. The collaboration is helping to transform communities by giving people a second chance at a better life.

Substance abusers, former offenders and the homeless are given the opportunity to turn their lives around. They are taught skills to make them more employable and so far 12 people have managed to secure jobs. These motivated workers have increased their self-esteem, they no longer depend on social services or illegal activities and they're being reintegrated into society. They're also reclaiming public areas that are crime hotspots and making these safe and productive for their communities.

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