

## Loeries unveils 2018 official rankings

The official rankings of the 2018 Loerie Awards, which was held in Durban earlier this year, have been released. The rankings arrange an overview of the performance of the advertising and brand communications industry throughout Africa and the Middle East.









This year, Sanlam is the top brand, having won 16 Loeries, including a Grand Prix. Chicken Licken and Kimberly-Clark take second and third place respectively. To see more of the rankings, go [here](#).

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