

Finalists summary table by agency, production company

The winners will be announced at the awards ceremony on Saturday, 20 August, and Sunday, 21 August at the Durban ICC.

Agency and production company finalists

0307 Films	3
140 BBDO	4
Advantage Y&R	4
Anatii, Cassper Nyovest - Jump ft. Nasty C	1
Aqua / Wunderman	5
Arcade Content	1
Arcade Content & Dirty Soul	3
Audio Militia	1
Baie-Lingual Concepts	1
Bain & Bunkell	2
Base2 Agency	2
Baumann Ber Rivnay / Saatchi & Saatchi	2
BBR Saatchi & Saatchi	2
Bioscope Films	1
Black Africa Brand Consulting	2
Black River FC	20
BlackGinger	3
BlackMarket Media	1
Bomb Commercials	2
Bouffant	1
Bouffant / Bardzo	2
Brandglue	1
Capacity Marketing	1
Carat	1
Carat Cape Town	1
Cerebra	3
Cheil Worldwide - Dubai	11
Chocolate City	2
Circle Branding by Design	2
Columbus DDB	1
CRIO	2
CSquared Productions	1
DantheDirector (PTY) LTD	1
DARLING FILMS (PTY) LTD	2

DDB	37
Demographica	1
Derrick	2
Desmond and the Tutus	1
DGIT Architects	1
Different Life	1
Egg Films	6
Fairchild Creative	1
FCB 1886	3
FCB Africa (Pty) Ltd	30
FCB Cape Town	20
FCB Cape Town & Hellocomputer	5
Flint n Tinder (Pty) Ltd / Punk Johannesburg	1
Formula D Interactive	1
FoxP2	53
FP7/DXB (Part of McCann Worldgroup)	7
Fresh Eye Film Productions	3
Gaproc Media (digital innovation)	1
Geometry and Ogilvy & Mather Johannesburg	4
Geometry Global Cape Town and Ogilvy & Mather Cape Town	4
Giant Films	1
GOLO	1
Gorilla Creative Media	5
Grid Worldwide Branding (Pty) Ltd	32
Haas Advertising	1
Halo Advertising	5
Havas PR South Africa a division of Havas Worldwide Johannebsurg	1
Havas Worldwide Johannesburg	1
HaveYouHeard Marketing	1
Hellocomputer	6
Hitchcock Michalski	1
House of Brave (Pty) Ltd	9
Iconic	3
Iconic & Made	1
Ignite Joe Public	6
Ikhaya Films t/a 7Films	3
INJOZI	3
Ireland/Davenport	3
J Walter Thompson Cairo	8
J. Walter Thompson	1
J. Walter Thompson Doha	2
J. Walter Thompson Dubai	6
J. Walter Thompson Tunis	1

J.Walter Thompson Beirut	7
J.Walter Thompson Cape Town	3
J.Walter Thomspson KSA	3
Jericho Advertising	1
JNPR	1
Joe Public Pty Ltd	46
King James Group	24
King James II	8
Liquorice	4
M&C Saatchi Abel	20
Mediacom South Africa	1
Mela Events	1
Memac Ogilvy	10
Memac Ogilvy Doha	3
Memac Ogilvy Dubai	23
MetropolitanRepublic	1
Monarchy	3
Moonlighting Commericals PTY LTD T/A Thread	2
Mullen Lowe	4
Mullen Lowe Johannesburg	5
Mullen Lowe South Africa	6
Nando's	2
NATIVE VML	28
Net#work BBDO	32
Net#work BBDO & Sinister Studio	3
NOAHS ARK COMMUNICATIONS LIMITED	8
Nona Creative	1
North Ltd	1
NOT NORM	11
Ogilvy & Mather Africa	2
Ogilvy & Mather Cape Town	72
Ogilvy & Mather Johannesburg	89
Ogilvy Mozambique	1
One Nation Entertainment	1
OpenCo - The Open Collaboration	18
OwenKessel Leo Burnett	2
Pangea Ultima	1
Parsons Branding	3
Playmakers Sponsorship and Marketing CC	1
Produce Sound	5
Promise	9
Publicis Machine	8
Punk Jozi	2

Quirk Cape Town (Pty) Ltd	4
Quirk Johannesburg (Pty) Ltd	2
RADAR	3
Red September	1
Saatchi & Saatchi South Africa	1
Shift Joe Public	2
Sinister Studio	1
SQUAD DIGITAL	4
Sunshinegun	7
Superbalist.com	3
Switch	2
Switch Brand SA	1
Switch Design Cape Town	1
T+W	6
TBWA Digital Arts Network	1
TBWA\Hunt\Lascaris Johannesburg	68
TBWA\Hunt\Lascaris\Durban	6
TBWA\RAAD	15
The Content Studio	2
The DO Agency	2
The Hardy Boys	1
The Hardy Boys & THB Disturbance	7
The Jupiter Drawing Room Johannesburg	7
The Jupiter Drawing Room Cape Town	14
The Odd Number	9
The Upstairs Ludus	4
theDOagency	7
Thirtyfour	7
Thread	2
TWO.AM Agency	6
Unilever and Bright Spark Communications	1
Universal Music & Monark	1
Utopia	3
Vanessa Mdee	1
Velocity Films	1
WALSER WINE PROJECTS PTY LTD	1
Whitespace Creative	1
Wicked Pixels	1
Woolworths	4
Workbench Communications	1
World Wide Creative	1
Xfacta Consulting Services CC.	4
Y&R South Africa	31

Y&R South Africa/7Films	6
Y&R South Africa/CreativeY&R	6
Y&R South Africa/EGG Films	2
Y&R South Africa/Y&R Labstore	1

Student finalists

AAA School of Advertising Cape Town	17
AAA School of Advertising JHB	7
Greenside Design Center College of Design	4
iJava	1
North-West University	3
Red & Yellow School of Logic and Magic	19
Stellenbosch Academy of Design and Photography	36
The Open Window School of Visual Communication	12
University of Johannesburg	4
University of Pretoria	5
Vega School of Brand Leadership	19

By category

- [Communication Design](#)
- [Crafts - Print/Outdoor & Out of Home](#)
- [Digital & Interactive Communication](#)
- [Effective Creativity](#)
- [Integrated Campaign](#)
- [Live Events, Activations & Sponsorship](#)
- [Media Innovation](#)
- [Outdoor & Out of Home](#)
- [PR Communication](#)
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- [Service Design](#)
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- [Student Awards](#)
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