

PJ Pereira appointed as Loeries Digital and Interactive Jury Chairman

PJ Pereira, the Chief Creative Officer of Pereira & O'Dell in San Francisco, has been appointed the Digital and Interactive Communication jury chairman for the 2014 Loeries, and he will be a speaker at the DStv International Seminar of Creativity on 19th September as part of Loeries Creative Week Cape Town from 15-21 September.



Last year Pereira was awarded an Emmy for Intel + Toshiba's social film "The Beauty Inside," and also took home an unprecedented three Grands Prix at Cannes for Film, Cyber and Branded Content.

A seasoned entrepreneur, Pereira has held executive roles both at start up agencies such as AgênciaClick, which Pereira also founded, and established international agencies such as AKQA.

"I'm particularly excited about seeing the work that comes from the students at Vega School of Brand Leadership, Stellenbosch Design Academy, AAA School of Advertising, etc. because they are a true inspiration to the creative future of Africa," says Pereira.

The Loeries extended deadline is 13 June. All entry information, guidelines and preparation instructions are available at loeries.com.

For more, visit: <https://www.bizcommunity.com>