

World Travel Awards recognises Avis once again

Avis has once again been recognised as "Africa's Leading Business Car Rental Company" at the World Travel Awards 2012. This is the fourth consecutive year that Avis has won the award.

The World Travel Awards are now in their 19th year and still considered the most prestigious in their industry. The aim of these awards is to encourage world-class competition, stimulate innovation and creativity, and inspire constant improvement. The World Travel Awards recognise, reward and celebrate the great effort and passion that industry players put in to ensure that travellers receive exceptional value.

Chief executive of Avis Rent a Car Southern Africa, Keith Rankin says, "We are very honoured to have received this prestigious world recognised award. At Avis, 'people are more important than cars' and it is therefore always a great pleasure to know that the people we service on a daily basis, appreciate the work and effort that we put in to continuously deliver on our brand promise, "We try harder".

We thank our loyal consumers and also applaud our own staff for their unfailing commitment to the company values of service excellence and always trying harder. "This passion has transcended into the leading car rental brand that is Avis," concluded Rankin.

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