

1time does it one more time

1time Airline's reputation as a professional, efficient and world-class airline has once again been publicly acknowledged by winning the 2012 World Travel Award (WTA) as Africa's Leading Low Cost Airline.



This is the fourth year in a row that 1time has won in this particular category, which is the highest accolade that a low-cost carrier can receive. The voting process in the World Travel Awards was determined online by 791 000 individual votes cast by travel industry professionals and consumers from 171 countries, over a year-long period.

1time Airline CEO, Blacky Komani asserts that this recognition is a testament to the carrier's overall commitment to operational and customer service excellence.

"The World Travel Awards is undoubtedly a benchmark for the travel industry, and is a good indicator of whether airlines are living up to their promise in terms of efficiency and customer satisfaction. 1time is therefore delighted to receive this prestigious accolade for the fourth year running, which unequivocally demonstrates that we are excelling in providing our customers with a high-functioning and operationally sound airline service and flight experience."

Now for the WTA Grand Final

The World Travel Awards, which was launched in 1993, serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. It is regarded as the highest achievement that a travel product could hope to receive.

As the African winner, 1time will now move on to the WTA Grand Final, which will take place on 12 December 2012 in New Delhi, India, and will be attended by the leading decision-makers and figureheads from the global travel and tourism industry.

Komani concludes that the accolade will encourage 1time to excel even further in providing customers with value for money.

"1time's continued recognition at the World Travel Awards validates that not only are we an airline to be reckoned with but we have succeeded in our efforts to operate as Africa's most proficient low cost carrier. Moving forward, we aim to reach even greater heights, and ensure that our customers can continue to benefit from our superior service offering."

For more information on 1time Airline, go to www.1time.co.za.