

# Cape Town's two yacht races a boost for city

Two yacht races - the Volvo Ocean Race and the Clipper Round the World race - are set to boost tourism levels in Cape Town over the next couple of months as international media attention focuses on both events.



By [Paddy Hartdegen](#) 15 Sep 2011

Yachts taking part in the Volvo Ocean Race are due to arrive in Cape Town in late November and remain there until the middle of December. In tow will be the family members of all crew taking part in the event, along with support staff and international media representatives.

The Clipper Round the World race - which takes place every second year - is also expected to bring hundreds of people to the city particularly as this event enjoys global television coverage of the 10 yachts taking part.

The first yachts are expected to arrive from Rio de Janeiro in the next few weeks and business people sponsoring the event have already been in contact with the Cape Chamber of Commerce and Wesgro, the investment promotion agency.

Both events are expected to have direct benefits for Cape Town's growing boat-building sector, as yachts are likely to need some work done to them before they set off on the next leg of the events.

According to Anna Wardley, communications officer for the Clipper event says the fleet left Rio on Saturday, 10 September 2011, but had encountered some wild conditions in the mid-Atlantic.

Worldsport's Lisa Duthie claims that the Volvo race is the third most-watched sports event on television after the FIFA World Cup and the Olympics. Worldsport is organising the next stop in Abu Dhabi where the race is due to be restarted after the yachts have been moved through the troubled waters of the Indian Ocean where Somali pirates are operating.

## Read more:

- [Volvo Ocean Race website.](#)
- [Clipper Round the World race website.](#)
- [Cape Town Regional Chamber of Commerce website.](#)
- [Wesgro website](#)

## ABOUT PADDY HARTDEGEN

Paddy Hartdegen has been working as a journalist and writer for the past 40 years since his first article was published in the *Sunday Tribune* when he was just 16-years-old. He has written 13 books, edited a plethora of business-to-business publications and written for most of the major newspapers in South Africa. [View my profile and articles...](#)

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