



# Let your tour gain exposure at INDABA 2015

INDABA 2015 will give exhibitors countless opportunities to gain valuable exposure.



Delegates are encouraged to get involved in everything that INDABA has to offer in order to get the most out of the trade show. All confirmed exhibitors are invited to put together Pre and Post INDABA Tour packages for members of the media, trade and buyers who are attending this year's show.

These tours, which will be promoted in all of South African Tourism's communication to registered INDABA delegates, will give exhibitors additional and valuable exposure to over 12 000 key players in the global tourism industry - helping them to maximise what they gain from INDABA as a business platform.

Although South African Tourism will not dictate to exhibitors what should be on their itineraries, Pre and Post Tour packages need to include at least one of the seven most popular South African experiences. These experiences are categorised as follows: Deep Blue Plus, Scenic Beauty, Roots and Culture, Action Adventure, Culture and Lifestyle, Wildlife Plus and Lap of Luxury.

Put together experiences that you know will leave delegates breathless. The INDABA Pre and Post Tours offer a great opportunity for buyers who sell Southern Africa as a destination to gain first-hand experience of what the region has to offer - from scenic natural beauty and adventure to luxurious and cultural experiences. There's no doubt that their own personal experiences will make it easier for them to sell South Africa as a travel destination. Simply visit the link below and log in using your exhibitor login details.

Upload your Pre and Post Tour packages before Wednesday, 15 April 2015.

For more, go to [www.indaba-southafrica.co.za](http://www.indaba-southafrica.co.za)

For more, visit: <https://www.bizcommunity.com>