

What's up at Lotusfm

As of 1 November 2008, Jared Dukkhi has taken over Lotusfm's DNA Show, which airs 10am - 1pm every Saturday and Sunday, station manager Gail Samuels announced earlier this week. The station is celebrating 25 years in broadcasting this year.

The new show promises to be “refreshingly different, captivating and absorbingly interesting”, according to Santosh Beharie, Lotusfm programme manager. “It will be jam-packed with song dedication requests, competitions and the best hit music,” he says.

Dukkhi started his radio career in 1998 at Radio Phoenix and then moved on to Mr Price's Red Cap Radio. He joined Lotusfm in 2004, presenting the ‘Late Nite Jammz’ and ‘Klub Kulcha’.

In-mall road show

Lotusfm is pushing the birthday celebrations up a notch by taking the station to listeners around the country. The 2008 Lotusfm In-Mall Road Show is in full-swing, with the final port of call being the Gateway Theatre of Shopping in Durban (13 - 16 November).

As always, the Lotusfm In-Mall visits are packed with a programme of activities and entertainment that includes fashion-shows, Indian head massages, Mendhi workshops, demonstrations, DJ signing sessions, competitions, musical and dance displays and live broadcasts.

Lotusfm this month will also be giving away two cruises for a family of four people each, to Portuguese Island, 12 - 15 December, in an SMS competition.

Festive drive campaign

Lastly, the ‘Lotusfm Festive Drive Campaign 2008’ is now in full swing. Says Samuels, “We have put our full weight behind the project as we celebrate 25 years of broadcasting. We appeal to the business community and corporate sector to play a leading role in the project, as well as the general public, especially in the communities in which you live and work.

“The station and all our DJs are committed to do what they can to try and improve the lives of the less fortunate, especially over the festive season, by mobilising support in the form of donations of non-perishable food items, food hampers, items of clothing in good condition and new toys. Cash donations are also welcome and will be used to purchase items identified by the various charitable organisations assisting Lotusfm in the campaign.”

All donations can be dropped off at any Red Cross branch country-wide and at the SABC in KwaZulu-Natal at 100 Old Fort Road, Durban.

Lotusfm launched its 'Fight Against Hunger Campaign' in 2007. As a result of the generous support of Lotusfm listeners and the energy and commitment of drive show host Rakesh Ramdhin and producer Pravina Maharaj, 40 000 hungry children in South Africa, were the beneficiaries of this assistance last year.

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