

# Freedom of digital communication? - 14 Mar 2016

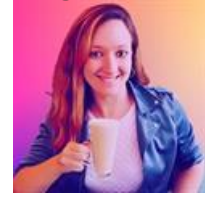
BY [LEIGH ANDREWS](#)

Uganda's government has proposed a bill that will effectively [tighten control of social media](#) by regulating what goes on in the communication sector. The effects are far-reaching, with several journalists arrested for covering protests and Twitter and Facebook blocked during February's elections for unspecified "national security" concerns.

From the mobile aspect, MTN says it is [still in talks](#) with Nigerian officials over the record \$3.9bn fine imposed for failing to disconnect unregistered subscribers in Nigeria as they aim to ensure an amicable resolution to the matter.

Then, looking at businesses embracing digital trends, Dee Stephens explains just [how long SEO takes to rank you at #1](#). The answer's not as simple as one might think, especially as there's no golden metric, single rule or small group of keywords that'll drive traffic to your site.

## Leigh Andrews



Andrews was on the inaugural Marketer of the Year

(MOTY) jury for the 2019 [Marketing Achievement Awards](#) (MAA) as well as an #Inspiring50 2018 nominee herself, and judged over 500 entries for the most recent [Epica Awards](#) - the only creative prize awarded by journalists working for marketing and communications magazines around the world. She's also serving on the IAB (SA)'s #Bookmarks2020 Publisher panel.

Responsible for keeping a finger on the pulse of the latest happenings in the marketing and media industry, this is an almost 24/7 role that involves keeping one eye on your inbox with the other on your social media feed, to write breaking news stories and interviewing key people in the B2B space.

All made easier by 15 years of working for companies such as Microsoft, Kagiso Media, Fleet Street Publications, the Mail & Guardian Online, Caxton Community Newspapers and Newsclip's media, marketing and PR publications.

For more, visit: <https://www.bizcommunity.com>