

Touch Central renamed Touch HD

Launched on 29 August 2016, its aim is “to disrupt radio as we know it”, through innovation and by being uncensored, uncut and unpredictable. The station introduced listeners to a host of undiscovered broadcast talent from across South Africa.

The station will continue being available through mobile, online streaming, podcasting and digital audio broadcasting, with additional platforms planned at a later stage to make digital radio more accessible.

Listeners will now be able to engage with each other on a range of topics being discussed during live programming, through a new in-app live chat service feature. Podcasts can now be downloaded directly from the app onto the user's mobile device. The newly introduced lifestyle and events section will provide listeners with the latest information about upcoming events and lifestyle-related news from the various shows.

For more, visit: <https://www.bizcommunity.com>