

# 114: Green PR and employee training strategies

Tune in to the [Biz Takeouts Marketing & Media radio show](#) tomorrow, Thursday, 20 November 2014, from 9-10am as show host Warren Harding chats Angela Barter and Founder of Can!Do Consulting, Ivanna Granelli. [\[twitterfall\]](#)

## Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *In studio guest:* Ivanna Granelli, Founder of Can!Do Consulting
- *Skype guest:* Angela Barter, Sustainable Communication Strategist
- *Discussion topics:*
  - Green PR, the rise of green initiatives and how to make the most out of your PR for sustainability.
  - How strategy, not technology, should drive how organisations approach training their employees. Many companies are beginning to develop a more sophisticated understanding of the strengths and weaknesses of e-learning as the market matures.



## How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone, Blackberry or Android apps](#)

## Comments or questions

- Email: [biztakeouts@bizcommunity.com](mailto:biztakeouts@bizcommunity.com)
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
- Facebook: [2oceansVibe Radio](#)

## Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

Bizcommunity.com's **Biz Takeouts Marketing & Media radio show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.



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